



CHAIR AFFAIR

★ BENEFITING ★
community warehouse

Sponsorship Kit

communitywarehouse.org/chair-affair



CHAIR AFFAIR

Benefitting Community Warehouse

March 18, 2027
AVENUE Portland

Doors 5:30PM | Program 7PM
631 NE Grand Ave
Portland, OR

Join us for an evening of celebration, storytelling, and a commitment to turn empty houses into stable, cozy homes.

Community Warehouse is your local nonprofit furniture bank serving the greater Portland area.

Last year, Community Warehouse...

- Served 3,405 families (5% increase from the year before)
- Partnered with 235 agencies that refer individuals and families seeking furnishings
- Redistributed over 1,328 tons of gently-used furniture

"I've been through a lot. But walking into that furnished apartment reminded me that healing starts with stability, and stability starts with a place that feels like yours."

-Furniture Bank Client





Sponsorship Packages

\$25,000

Presenting Sponsor

\$10,000

Full Home Sponsor

\$5,000

Full Room Sponsor

\$3,000

Full Plate Sponsor

\$2,000

Table Sponsor

Additional Opportunities

\$10,000

Children Chair Program Sponsor

\$4,000

Video Sponsor

\$500

Children's Chair Sponsor

Read on for a breakdown of sponsorship benefits.

Chair Affair Sponsor Benefits	Presenting Sponsor	Full Home Sponsor	Full Room Sponsor	Full Plate Sponsor	Table Sponsor
	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000
Company logo incorporated into event logo and prominently featured on all event collateral					
3-minute speaking opportunity at the event to welcome guests					
Logo featured prominently on all promotional/press materials					
Logo featured prominently on mailed thank-you notes (sent after event)					
Logo featured prominently on print invitation (2,500 households)					
Logo featured prominently on pre-event email(s) (7,000 reach)	2 +1 newsletter!	2 +1 newsletter!	1	1	
Logo featured prominently on Chair Affair webpage year-round (with link)					
Logo featured prominently on event signage and slideshow (250+ attendees)					
Verbal recognition during event (250+ attendees)					
Admission to Chair Affair on March 18, 2027	10	10	8	6	10
Logo featured prominently on thank-you email (sent after event)					
Partnership-centered social media post(s) across platforms (Followers – IG: 6.4K, FB: 7.3K, LI: 600)	3	2	1		
Admission to Lost Art Show party on October 1, 2026 with 2-minute speaking opportunity	4	2			
Logo featured prominently at Lost Art Show on October 1, 2026					

More opportunities on next page...

Additional Sponsorship Opportunities



Video Sponsor - \$4,000

Only 1 opportunity available

- Logo featured prominently on last slide of event impact video (viewed by 250+ guests at the event and shared widely across platforms post event)
- Logo featured on Chair Affair webpage year-round (with link)
- Logo featured on event signage
- Logo featured on event slideshow
- Verbal recognition during event
- Up to 4 admissions to Chair Affair gala

Children's Chair Sponsorships

Children's Chair Program Sponsor - \$10,000

Only 1 opportunity available

Chairs are created by local artists and made available to the children of families served by Community Warehouse.

- Logo featured prominently on 2 pre-event emails and 1 newsletter (7,000 recipients)
- Logo featured prominently on Chair Affair webpage year-round (with link)
- 2 Partnership-centered social media posts across platforms
- Logo featured prominently on general event signage
- Logo featured prominently on Children's Chair event signage and slideshow
- Verbal recognition during event
- Up to 10 admissions to Chair Affair gala
- Logo featured prominently at Lost Art Show
- Up to 6 admissions to Lost Art Show

Children's Chair Sponsor - \$500

View this year's Children's Chairs at communitywarehouse.org/childrens-chairs

- Logo/name listing on Chair Affair webpage
- Logo/name associated with public display/recognition of sponsored chair



[Click here](#) or email Emma Hoyle at ehoyle@communitywarehouse.org to secure a Chair Affair sponsorship. Please include your desired sponsorship level and a high-resolution version of your logo.