



YOUR LOCAL FURNITURE BANK



Sponsorship Kit

communitywarehouse.org/chair-affair



Community Warehouse is the only nonprofit furniture bank serving the greater Portland area.

Last year, Community Warehouse...

- Increased number of families served by 19%
- Partnered with 200+ agencies that refer individuals and families seeking furnishings
- Redistributed over 465 tons of gently-used furniture

“An empty house feels cold even if you have a heater on. When you have furniture, it’s warm and inviting, and that is what I want my family to feel.”

- Furniture Bank Client



CHAIR AFFAIR SPONSOR OPPORTUNITIES

\$25,000 Presenting Sponsor *Only 1 opportunity available!*

- Logo/name prominently featured on all event collateral as 'Presented by YOUR NAME'
- 3-minute speaking role at the event to welcome guests
- On-screen branding during key moments at the event (250+ attendees)
- All promotional/press materials alongside the event name, indicating "Presenting Sponsor"
- Pre-event print and e-mail advertising to 7,000+ supporters
- [Chair Affair webpage](#) year-round (with link)
- Logo/name featured on event slideshow
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

Other brand recognition and benefits:

- All participant thank-you emails & mailed postcards (sent after event)
- Logo/name featured at post-event sponsor happy hour

\$15,000 Full Heart Sponsor

- Logo/name included in all promotional/press materials
- Logo/name on pre-event print and e-mail advertising to 7,000+ supporters
- Logo (with link) on [Chair Affair webpage](#) year-round
- Logo/name on event slideshow (250+ attendees)
- Logo/name shared during the live program (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

\$10,000 Full Home Sponsor

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name (with link) on [Chair Affair webpage](#) year-round
- Logo/name on event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

\$5,000 Full Room Sponsor

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name on [Chair Affair webpage](#) year-round (with link)
- Logo/name on event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 8 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

CHAIR AFFAIR SPONSOR OPPORTUNITIES

\$3,000 Full Plate Sponsor

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name on [Chair Affair webpage](#) year-round (with link)
- Logo/name on event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 5 admissions to Chair Affair in-person gala on Thursday, April 10, 2025

To purchase a table, please select that option on the response form below.

\$10,000 Children's Chair Program Sponsor *Only 1 opportunity available!*

Chairs are created by local artists and made available to the children of families served by Community Warehouse. Check out photos below of kids with their new chairs!

- Logo associated with all Children's Chair program collateral
- Partnership-centered Facebook/Instagram posts
- Verbal recognition during the live program
- Logo on event slideshow and live program (250+attendees)
- Logo in pre-event print and electronic marketing
- Logo/name on [Chair Affair webpage](#) (with link)
- Up to 10 admissions to Chair Affair

\$4,000 Video Sponsor *Only 2 opportunities available!*

- Logo/name featured on [special video](#) (viewed by 250+ guests of the event; videos are shared and viewed after the event)
- Logo on event slideshow and live program (250+attendees)
- Logo/name on [Chair Affair webpage](#) (with link)
- Partnership-centered Facebook/Instagram post
- Up to 2 admissions to Chair Affair in-person gathering on Thursday, April 10, 2024

\$500 Children's Chair Sponsor

- Logo/name listing on [Chair Affair webpage](#)
- Logo/name associated with public display/recognition of sponsored chair



SPONSORSHIP RESPONSE FORM

Chair Affair Sponsorship Selection:

- | | | |
|--|--|---|
| <input type="checkbox"/> \$25,000 Presenting | <input type="checkbox"/> \$5,000 Full Room | <input type="checkbox"/> \$10,00 Children's Chair |
| <input type="checkbox"/> \$15,000 Full Heart | <input type="checkbox"/> \$3,000 Full Plate | <input type="checkbox"/> Program Sponsor |
| <input type="checkbox"/> \$10,000 Full Home | <input type="checkbox"/> \$4,000 Video Sponsor | <input type="checkbox"/> \$500 each Children's |
| | <input type="checkbox"/> \$2,000 (buy a table of 10) | Chair # of chairs: _____ |

Grand Total: \$ _____

Name: _____

Company/Organization: _____

Advertising/Comm. Relations Contact: _____

- Check Enclosed Credit Card Send Invoice

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name on Card: _____

Card Number: _____

Card Type: _____ Expiration Date: _____ CVV Code: _____

Cardholder Signature: _____

**Please send this form Sara Rodriguez at
sara@communitywarehouse.org with a
hi-resolution version of your logo.**