

CHAIR



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Supporting community warehouse

SPONSORSHIP KIT

communitywarehouse.org/chair-affair



Community Warehouse is the only nonprofit furniture bank serving the greater Portland area.

In 2023, Community Warehouse...

- Increased number of families served by 35%
- Partnered with 160+ agencies that refer individuals and families seeking furnishings
- Redistributed over 500 tons of gently-used furniture

*"It takes a village literally to help folks stabilize and prosper and live self-sustainably. **And Community Warehouse has been an essential part of that village to help us transition our folks into their own places.**"*

— Tony Fleming, Iron Tribe Network



CHAIR AFFAIR SPONSOR OPPORTUNITIES

\$15,000 Presenting Sponsor *Only 1 opportunity available!*

Logo/name prominently featured as 'Presented by YOUR NAME' on:

- 60-second speaking role at the event to welcome guests
- Pre-event print and e-mail invitations and advertising to 7,000+ supporters
- **Chair Affair webpage** year-round (with link)
- Pre-event slideshow
- Live program (250+ attendees)
- All participant thank-you emails & mailed postcards (sent after event)

Other brand recognition and benefits:

- Verbal recognition during the live Chair Affair event (250+ in person)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gathering on Thursday, May 2, 2024

\$10,000 Full Heart Sponsor

- Logo/name included in all promotional/press materials
- Logo/name on pre-event print and e-mail advertising to 7,000+ supporters
- Logo/name on **Chair Affair webpage** year-round (with link)
- Logo/name in pre-event slideshow (250+ attendees)
- Logo/name during the live program (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gathering on Thursday, May 2, 2024

\$5,000 Full Home Sponsor

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo (with link) on **Chair Affair webpage** year-round
- Logo in pre-event slide show (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gathering on Thursday, May 2, 2024

\$2,500 Full Room Sponsor

- Logo/name in pre-event electronic advertising to 7,000+ supporters
- Logo/name on **Chair Affair webpage** year-round (with link)
- Logo/name in pre-event slideshow (250+ attendees)
- Verbal recognition during the live Chair Affair event (250+ attendees)
- Partnership-centered Facebook/Instagram post
- Up to 10 admissions to Chair Affair in-person gathering on Thursday, May 2, 2024

CHAIR AFFAIR SPONSOR OPPORTUNITIES

\$3,000 Video Sponsor

Only 2 opportunities available!

- Logo/name featured on [special video](#) (viewed by 250+ in-person guests of the event; videos are shared and viewed after the event)
- Logo/name on [Chair Affair webpage](#) (with link)
- Partnership-centered Facebook/Instagram post
- Up to 2 admissions to Chair Affair in-person gathering on Thursday, May 2, 2024

\$10,000 Children's Chair Program Sponsor

Chairs are created by local artists and made available to the children of families served by CW. Check out photos below of kids with their new chairs!

- Logo associated with all Children's Chair Program collateral
- Partnership-centered Facebook/Instagram post
- Verbal recognition during the live program
- Logo in pre-event slideshow and live program (250+attendees)
- Logo in pre-event print and electronic marketing
- Logo/name listing on [Chair Affair webpage](#)
- Up to 10 admissions to Chair Affair

\$500 Children's Chair Sponsor

- Logo/name listing on [Chair Affair webpage](#)



SPONSORSHIP RESPONSE FORM

Chair Affair Sponsorship Selection:

- | | | |
|--|--|---|
| <input type="checkbox"/> \$15,000 Presenting | <input type="checkbox"/> \$5,000 Full Home | <input type="checkbox"/> \$500 Children's Chair |
| <input type="checkbox"/> \$10,000 Full Heart | <input type="checkbox"/> \$2,500 Full Room | # of chairs: _____ |
| <input type="checkbox"/> \$3,000 Video Sponsor | <input type="checkbox"/> \$10,000 Children's Chair Program Sponsor | |

Grand Total: \$_____

Name: _____

Company/Organization: _____

Advertising/Comm. Relations Contact: _____

- ☐ Check Enclosed ☐ Credit Card ☐ Send Invoice

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name on Card: _____

Card Number: _____

Card Type: _____ Expiration Date: _____ CVV Code: _____

Cardholder Signature: _____

**Please send this form to Development Director
Sara Rodriguez at sara@communitywarehouse.org
with a hi-resolution version of your logo.**